

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	14.615	17.338	30.397	41.914
Female adults	7.406	8.765	15.116	20.776
All youth, ages 0-14	12.700	13.331	14.500	13.454
Female youth	6.324	6.631	7.196	6.655

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	1222
1980	1377
1985	1291
1990	1424
1995	1330
2000	1337

Source: World Health Report 2002

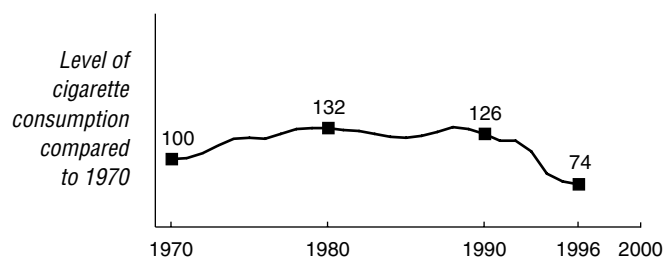
SMOKING PREVALENCE

Adult (12 Years & Older)		Youth, 2001		Hospital Workers, 1986	
Males	66.8	Males	15.8	Males	63.9
Females	31.9	Females	10.0	Females	7
Overall	54.6	Overall	13.0	Overall	54

Adult: Tobacco use in Nairobi (survey year unknown); Wangai, P. Jr., Waiyaki, M. and Sasco, A.J. (2000). Tobacco use in the city of Nairobi, Kenya. *African Journal of Medical Practice* 7(1): 13-20.Youth: Currently use any tobacco product, standards 7 and 8 and forms I and II (mostly 13-15 year olds); Global Youth Tobacco Survey Collaborative Group. (2002). *Kenya GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm.Health professional: Current regular smoking among hospital workers in Nairobi (employees of the Ministry of Health and the University of Nairobi), including non-medical and medical personnel; Lore, W. (1988). Smoking habits in Kenya II. *East African Medical Journal* 65(2): 71-80.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	420	2441
1980	561	4581
1990	538	6402
1995	202	2956
2000	-	-

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	60	74	144	70	42
Cigarette exports	sticks in millions	45	49	389	5046	2826
Tobacco leaf imports	metric tons	2796	328	-	2021	4660
Tobacco leaf exports (% of total exports)	metric tons (%)	276 (-)	1 (0.00%)	21 (0.01%)	2988 (0.27%)	5338 (0.49%)
Cigarette production	sticks in millions	2426	4556	6647	7932	-
Tobacco leaf production	metric tons	123	2738	8800	13000	17960
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	500 (0.00%)	3483 (0.01%)	4500 (0.02%)	8841 (0.03%)	14160 (0.05%)
Employment in tobacco manufacturing	people	451	643	916	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.02	80.00
Foreign brand	\$1.52	120.00

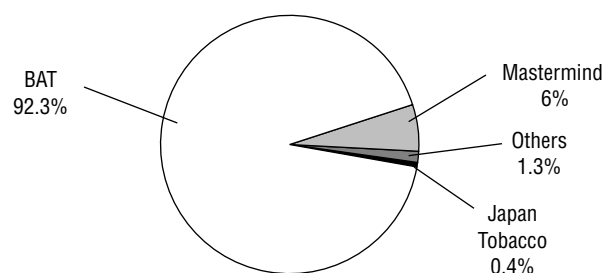
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	160%
Sales tax	18%
Import duty	30% (min 300 LCU/kg)

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	139	9.3	61	3.8	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	381	24.5	335	19.5	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media			X		Advertising health warnings/messages	X			
Advertising to certain audiences			X		Age verification for sales			X	
Advertising in certain locations			X		Manufacturing licensure				X
Advertisement content or design			X		Package health warning/message	X			
Sponsorship or promotion for certain audiences			X		Label design on packaging		X		
Sponsorship advertising of events			X		Ingredient/constituent information on package label			X	
Brand stretching			X		Amount of tar			X	
Sales to minors			X		Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales			X		Product constituents as confidential information			X	
Vending machines			X		Product constituents as public information			X	
Free products			X		Constituent disclosure by brand			X	
Single cigarette sales			X		Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)			X		Other Provisions	Yes	No	Unknown	
Smoking in private worksites			X		National tobacco control committee		X		
Smoking in educational facilities			X		Tobacco control education/promotion		X		
Smoking in health care facilities			X		Anti-smuggling provisions			X	
Smoking on buses			X		Litigation enabling provisions		X		
Smoking on trains			X						
Smoking in taxis			X						
Smoking on ferries			X						
Smoking on domestic air flights			X						
Smoking on international air flights			X						
Smoking in restaurants			X						
Smoking in nightclubs and bars			X						
Smoking in other public places				X					

Refer to Appendix B for more information about national tobacco control provisions.